



PAWS **COMPANY PROFILE**

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ABOUT US

Founded in 2023, PAWS started from humble beginnings with a passion for the bush and an unwavering commitment to combat poaching and theft. Although newly established, we have extensive experience in training, consulting and the use of canines and advanced technology systems to combat theft and poaching.

Our specialized teams are fuelled by passion and strive to make a lasting impact and to preserve our environment and ecosystems. Therefore, we see it as part of our role to raise awareness about all the challenges and dangers being faced daily.

At PAWS we are focused on protecting all livestock, crops, property and wildlife by securing ecosystems, community empowerment, and a dedicated 24/7 presence on site to guarantee a sustainable future, not only for the owners of wildlife and crops, but also the protection of wildlife for future generations to come.

Our approach to wildlife and crop protection is unique. Not only do we use cutting edge technology and canine units in our daily operations, but we also understand the value of real engagement and involvement of local communities in our fight against poaching.





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OUR VISION

At PAWS we strive for "Zero Poaching" Future – we are driven by a passion to achieve a bigger goal of ultimately eliminating wildlife crime and thereby ensuring "a world free of poaching".

Protection and Sustainability – we believe in harmony between security and nature and therefore we thrive together through our protection of the natural world.

Legacy and Stewardship – we believe in passing on a thriving nature environment by "building a world where the beauty and biodiversity of the bush endure for generations to come".

Holistic Approach – we see our role not only as the protection of only the target species, but also as protection of the ecosystem and an equilibrium with the surrounding communities.

Proactive Stance – we shift the protection focus from reactive, crisis-driven actions to long-term proactive anti-poaching/security, and preservation.

Collaboration – For us success means working in close partnerships, bringing together technology, communities, and rangers.





OUR MISSION



Our mission is to prevent, detect, and stop the illegal hunting and killing of animals, theft of crops and property damage by providing our clients with peace of mind with protection solutions that are tailormade for each unique situation.





OUR EXECUTION

DURING OUR ANTI-POACHING OPERATIONS WE TAKE DIRECT ACTION AND IMPLEMENT INTERVENTIONS, SUCH AS:

- PLACING "BOOTS ON THE GROUND",
- 24/7 PATROLLING,
- PERIMETER CHECKS,
- MONITORING OF ENTRY/EXIT POINTS,
- AMBUSHING, AND
- ARMED RESPONSE

ALL THESE OPERATIONS ARE SUPPORTED WITH OUR DEDICATED K9 UNITS WHICH ARE SPECIFICALLY TRAINED FOR:

- TRACKING,
- DETECTION,
- ANTI-POACHING TACTICS,
- BUSHCRAFT, AND
- ARMED RESPONSE

OUR OPERATIONAL STRATEGIES INCLUDE THE FOLLOWING BUT NOT LIMITED TO:

- **REAL-TIME SURVEILLANCE:** HIGHLIGHT THE USE OF GSM-ENABLED, AI-POWERED CAMERA TRAPS, NIGHT VISION, AND THERMAL IMAGING TO DETECT POACHERS BEFORE THEY STRIKE.
- **INTELLIGENCE-LED OPERATIONS:** AT PAWS WE DON'T JUST PATROL BLINDLY, WE USE DATA ANALYSIS AND INTELLIGENCE TO IDENTIFY THREATS AND HOT SPOTS, INCREASING THE LIKELIHOOD OF ARRESTS.
- **24/7 CONTROL CENTER:** A DEDICATED, PART-TIME MANNED CONTROL CENTER THAT PROVIDES INSTANT INTELLIGENCE TO RANGERS ON THE GROUND.
- TO BE ACTIVELY INVOLVED IN **COMMUNITY AND ETHICAL ENGAGEMENT** TO STRENGTHEN PARTNERSHIP WITH COMMUNITY INVOLVEMENT INCLUDING AWARENESS, EMPLOYMENT OPPORTUNITIES, AND FOSTERING TO BUILD SUPPORT FOR CONSERVATION.
- **LAW ENFORCEMENT COOPERATION:** COLLABORATION WITH NATIONAL AUTHORITIES (GAME RANGERS, SAPS, MILITARY UNITS) FOR INTELLIGENCE SHARING AND PROSECUTION.



VALUES

- **Unwavering Integrity and Ethical Conduct** by maintaining the highest ethical standards, even when working in dangerous, remote, or unsupervised environments we comply with Legal and Professional requirements by adhering to law enforcement standards, respecting the rule of law, and working within legal frameworks.
- **Transparency and Reporting** by providing honest, detailed reports on operational success, wildlife health, and resource usage.
- **Operational Dedication and Bravery through Sacrifice and Commitment** by acknowledging that the work requires placing the safety of wildlife above personal comfort that often requires long periods away from home.
- **Discipline and Courage** by cultivating a mindset of fearlessness, operational readiness, and dedication in high-risk environments by maintaining high physical fitness, tactical alertness, and continuous training to stay ahead of poaching/theft syndicates.
- **Purpose Driven Passion for Conservation** by operating as guardians of the ecosystem, driven by a passion to protect biodiversity for future generations. We approach wildlife protection with a compassionate heart for the animals, treating them as vulnerable beings needing protection and fostering a deep sense of purpose to make a lasting difference in the survival of endangered species.
- **Innovation and Effectiveness** by utilizing cutting-edge modern technology to maximize impact. We then make collective data-driven decisions using intelligence gathered in the field to inform future strategy and combat trends.



WHAT WE OFFER

- Anti poaching services
 - Game, Endangered Species, Livestock
- General security services
 - Crop theft (nuts, fruits, vegetables)
 - Theft (Cables, Pumps, Pivot systems, Motors, Solar systems)
- Search and Rescue operations
- Support and assisting Farm watch and CPF communities



WHY CHOOSE US



Highly Trained Experts and Specialized Unit: Our Rangers are driven by passion and dedication to work 24/7, day and night, regardless of terrain or danger, with our dedicated K9 units which are used for tracking and detection, and which are specifically trained in anti-poaching tactics, bushcraft, tracking, and armed response, not just general security.

PAWS Real-Time Surveillance: We use GSM-enabled, AI-powered camera traps, night vision, and thermal imaging to detect poachers before they strike.

Intelligence-Led Operations: At PAWS we don't just patrol blindly, we use data analysis and intelligence to identify threats and hot spots, increasing the likelihood of arrests.

24/7 Control Center: A dedicated, part-time manned control center that provides instant intelligence to rangers on the ground.

At PAWS we focus on Proven Results and Transparency, thus we focus on quality and not quantity. Our track record showcase measurable success, such as a reduction in snares found, number of arrests, or increased sightings of wildlife and an increase in production on our farm areas.

Transparent Reporting: by daily detailed reports to our clients on patrol coverage and findings, demonstrating commitment to accountability.

Collaboration: We establish and maintain healthy relationships with Law enforcement agencies, Farmwatch, CPF communities, neighbouring farms and communities.

Professional Registration: We believe in the maintenance of professional industry practices and training, and therefore maintain our professional registration with the accredited authorities.





OUR REVIEWS

WHAT OUR CLIENT SAYS ABOUT US

VISIT THIS SITE AND FIND OUT ALL ABOUT OUR BUSINESS

<https://daktaribushschool.org/the-anti-poaching-unit-experience-at-daktari/#:~:text=Their%20mission%20is%20clear%3A%20protect,the%20atmosphere%20at%20camp%20changed.>





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